

ILLiad, GIST, and EBL: How Bucknell University's PDA + DDA Collection Development Model Gives Patrons What They Want, While Saving the Library Hundreds of Thousands of Dollars a Year

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Bucknell University

Bucknell University

- Private, liberal arts
- PBU-KKU
- OCLC WorldShare early adopter
- WorldCat is our catalog/discovery interface – so “everything” is discoverable

- Approval Plans
 - Efficient vs. Effective
- Statistics
- Faculty Survey

Statistics

	AMAZON		YBP RUSH		YBP-AUTO		YBP-SLIPS
Average cost/item	\$ 43.46		\$ 37.11		\$ 40.15		\$ 53.72
Total circulations	176		134		27		23
Number of titles that circulated at least once	75		94		19		16
Number of titles that did not circulate	25		6		81		84

Faculty Responses to the Survey –The Good

- I think it's more reasonable that the selection process be patron-initiated.
- We should be completely patron-initiated.
- This sounds like an efficient approach as long as everyone is aware of what is happening and that any series that is well-used continues to be ordered. It has been nice to find just about any title we need (within reason) already in the collection. Major new projects about which a faculty member may have not done research before may require some start up time. It will also require faculty figuring out what has been published in the field, but I guess the World Catalogue helps with that. We would also depend more on our subject librarian for guidance. But, again, as long as faculty are aware of this and the time to acquisition is short, then this approach seems fine.
- The Get It button sounds like a much more reasonable system as it better identifies books that will actually be used (at least once!)

Faculty Responses to the Survey – The Questions

- How can you ensure the collection is balanced?
- What about student ordering?
- How will we find out about new titles?
- We also lose the vetting that faculty and librarians provide in terms of a book's appropriateness in an academic collection (students might request books that crop up in a basic Google search, for example, where a faculty member would deem them mass-market, and unacceptable for most academic uses. These possibilities represent a different sort of resource waste.

Patron-Driven Acquisitions: a Two-Pronged Approach

- WorldCat is our “master catalog”
 - DDA e-titles turned on with immediate access
 - If a title isn't in our DDA profile, we use GIST and ILLiad to purchase the title (PDA)

EBL DDA Profile

- Loaded 204,922 titles in the catalog, providing seamless access to our patrons
 - Our OCLC symbol is attached to each of these records, and a “View eBook” link appears on each bib record
- Patrons can browse the book for free for 5 minutes
 - Longer than 5 minutes, a short-term loan is initiated
 - After 3 STLs, an autopurchase is triggered on that title
- We set up parameters on max cost of an autopurchase and what subject ranges we want in our profile
- Ebook packages to which we directly subscribed were de-duplicated from the profile

Get It

- Known as “Get It” and just one click for our users on any WorldCat record, their requests are funneled through a single gateway, and buy/borrow decisions can be made and routed immediately.

Get It

Bucknell University Bertrand Library Search WorldCat

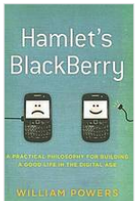
MyAccount Sign in WorldCat (Sign in)

Bucknell UNIVERSITY

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Hamlet's BlackBerry : a practical philosophy for building a good life in the digital age

Author: [William Powers](#)
 Publisher: New York : Harper, ©2010.
 Edition/Format: Print book : English [View all editions and formats](#)
 Database: WorldCat
 Summary: "A soulful polemic that challenges the sacred dogma of the digital age—that the more we connect with others, the happier we are—arguing that as our electronic connectedness grows, we are pulled away from the relationships and experiences that give life texture, depth, and meaning".-- Provided by publisher.

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Hamlet's BlackBerry : a practical philosophy for building a good life in the digital age, Ebook Library Catalogue

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GET IT

1 copies

Location	Status	Call number	Notes
Bucknell University Bertrand Library			
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- Logoff: rheuer
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 - ↳ Patent
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 - ↳ Thesis
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 - ↳ Checked Out Items
 - ↳ Cancelled Requests
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Book/Media Request

Enter item information below and click Submit Request to send.

Item Information

* Title:

Author:

Publisher:

Pub. Date:

Edition:

* Format:

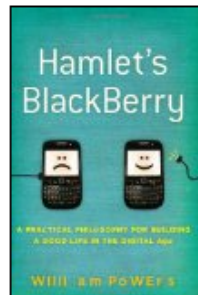
ISBN:

Amazon.com Description

Average Customer Review:
☆☆☆☆☆

[Go to Amazon](#)

Description:
A crisp, passionately argued answer to the question that everyone who's grown dependent on digital devices is asking: "Where's the rest of my life?"



Get It

How should the Bertrand Library get this item?

In some cases, the Bertrand Library will try to purchase an ebook. Please explain in the notes field if you would prefer print.

How essential is this to your studies?

How would you like this delivered?

- Hold for pickup at Circulation
- Shelf in the Bertrand collection
- Place on course reserve (specify class in notes)
- Rush and Hold at the Circulation Desk

* By when do you need this?

Will you accept...
Non-English versions?

Alternate editions?

Alternate formats?

Notes:

If on the shelf, we will place this on hold within 24 hours.

General Request Information		GIST User Feedback		OCLC Information	
Transaction Number	284928	Cited In/Full Text URL	bucknell.worldcat.org/worldcat	ILL Number	
Locally Held/Online Full Text		Delivery	Purchase	OCLC Number	456180155
Transaction Date	3/13/2015 4:24 PM	Importance	Essential for research	Lending String	
Delivery Method	Hold for Pickup	Delivery	Hold for pickup at Circulation	Lender	
Service Level	Regular	Alternate Format?	Yes	System ID	OCLC
Billing Account		Amazon Price		OCLC Status	Unable to retrieve status
Not Wanted After	06/11/2015				
Shipping Options					
Doc Type	Book				

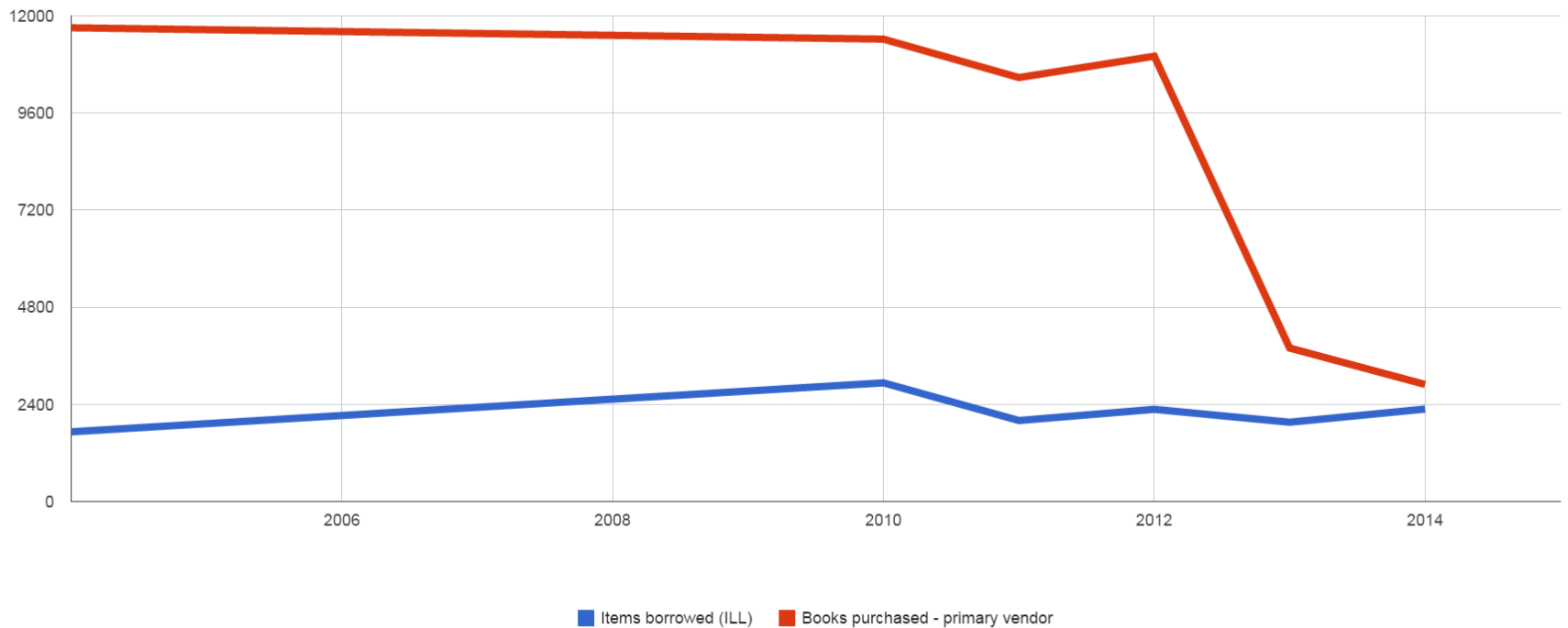
Article Info	Loan Info	Imported Request	Library	Additional	Copyright	Billing
Title	Hamlet's Blackberry : a practical philosophy for building a good life in the digital age					
Author	Powers, William					
Publisher	Harper					
Place						
Date	2010					
Edition						
Original Loan Author						
Original Loan Title						

Special Conditions		Item Information	
<input checked="" type="checkbox"/> Accept Alternate Edition		Call Number	HM851.P688 2010
<input type="checkbox"/> Accept Non English		Location	
<input type="checkbox"/> Allow Renewals?		ISxN	9780061687167
<input type="checkbox"/> Allow Copies?		Due Date	
<input type="checkbox"/> Ariel		Reason For Cancellation	
<input type="checkbox"/> Copyright Already Paid?		Item Number	
<input type="checkbox"/> Library Use Only?		Special Instructions	
<input type="checkbox"/> Replacement Pages?		Max Cost/Pieces	
<input type="checkbox"/> Priority Shipping			

User			
Name	Dan Heuer	E-mail	dan.heuer@bucknell.edu
Status	Staff	Department	Library & IT
Phone	7-3249	Notification	E-Mail
Address	Bertrand Library Bucknell University Lewisburg, PA 17837	Electronic Delivery	<input checked="" type="checkbox"/>
		Loan Delivery	Hold for Pickup
		Delivery Location	ILL
		Article Delivery	Mail to Address
Site		Other	
Organization			

Date	Note	Type	Added By
3/13/2015 4:24 PM	Please purchase a second print copy.	User	rheuer

Dramatic drop in purchasing of print books



DDA Ebooks

	FY (to date) 2015	FY 2014	All time (August 2012 - Present)
Total Spent	\$51,243.82	\$33,674.92	\$140,711.76
Ebooks Purchased	108	313	989
STL	2133	876	3009
Total uses	5723	1994	7719
Average cost per STL (> 5 minutes)	\$18.02	\$11.36	\$12.24
Number of “freebies” (browse < 5 minutes)	3650	1379	5088
Cost per access shorter than 5 minutes	\$0	\$0	\$0

	2014	2013	2012	Significance
Items borrowed (ILL)	2284	1959	2277	No dramatic change
Print books purchased - primary vendor	2893	3792	11002	73% reduction from 2012-2014
Money spent - book budget - primary vendor	\$141,248	\$231,503	\$570,093	75% reduction
Circulations (physical and DDA)	75,306	68,002	79,006	4.9% reduction - but that's only for print books + DDA. We have many e-packages now.
Money - one-time purchases	\$683,000	\$623,330	\$844,149	Fluctuates, but steady. Used to fund DDA titles
DDA Ebook Total	204,922	175,000	0	Put a huge number of titles in our patrons' hands for no outright cost
Acquisitions cost per book (salary)	\$0.05	\$0.11	\$5.45	99.1% decrease, and decrease in staffing from 2.0 FTE to 0.25 FTE

Reductions

Book budget :

- Spending 75% less this year than in 2012.

Acquisitions staff:

- 2 FTE to 1.5 FTE to 0.25 FTE

Cost per acquisition (salary)

- Reduction of 99.1%

Cost of adding ebooks to the catalog:

- \$0

Additions

- New responsibilities for some catalogers:
 - Library exhibits / PR
 - Metadata enhancing for Special Collections / University Archives
 - Assistance in adding metadata to our IR
- New positions:
 - Digital Humanities
 - Created a Digital Scholarship Center
- Research librarians
 - Instead of spending hours a week to speculatively build a collection that might never be used, they're co-teaching with faculty and being embedded in classes / residential colleges
- HathiTrust
 - We're in the process of being members of HathiTrust, which will add even more titles to our collection with minimal staff intervention and prevent us from having to replace missing/lost/damaged volumes for texts in HathiTrust

Thanks!

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